

Genova Liguria Film Commission



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**GENOVA
LIGURIA
FILM
COMMISSION**

Report 2022

Genova Liguria Film Commission

our locations



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our locations



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our locations



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2022 – *our activities*

- ▶ location research and organization of scouting (place marketing)
- ▶ organization of production and logistics
- ▶ authorizations and permissions
- ▶ Production Guide - link with local professionals
- ▶ Casting Week for actors and extras
- ▶ PACC - our creative industries district
- ▶ Videoporto - sound stage and facilities
- ▶ education and training
- ▶ participation in international markets and festivals

Genova Liguria Film Commission

2021 - some numbers

- ▶ Productions receiving assistance by us (any form): 312
- ▶ pre-production days: 433
- ▶ shooting days: 758
- ▶ Total production days (pre+shooting): 1191
- ▶ Working days: 18396
- ▶ No. of contracted people (sum): 4689
- ▶ No. of Ligurian people involved in the productions (sum): 1602
- ▶ Hotel nights: 12535
- ▶ Direct expenditure in Liguria: EUR >7.5 millions
- ▶ Production value: EUR 21 millions
- ▶ No. Ligurian municipalities in which we have worked: 80

day of the survey: 31/12/2021

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2022 - some numbers

- ▶ Productions receiving assistance by us (any form): 333
- ▶ pre-production days: 535
- ▶ shooting days: 847
- ▶ Total production days (pre+shooting): 1382
- ▶ Working days: 27510
- ▶ No. of contracted people (sum): 6198
- ▶ No. of Ligurian people involved in the productions (sum): 1988
- ▶ Hotel nights: 20430
- ▶ Direct expenditure in Liguria: EUR >9 millions
- ▶ Production value: EUR 27 millions
- ▶ No. Ligurian municipalities in which we have worked: 88

day of the survey: 31/12/2022

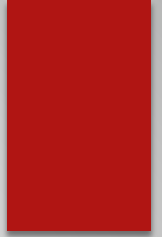
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Liguria Terra da Fiction

- ▶ Petra
- ▶ Masantonio
- ▶ Sopravvissuti
- ▶ Blanca
- ▶ The Serpent Queen
- ▶ The Good Mothers
- ▶ Hotel Portofino
- ▶ Canonico II
- ▶ Crimenel
- ▶ Blocco 181
- ▶ Dreamboat
- ▶ Mocre Maffia

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Liguria Terra da Spot

- ▶ Dior
- ▶ Gucci
- ▶ Prada
- ▶ Ferragamo
- ▶ Ferrari
- ▶ Dom Perignon
- ▶ Asos
- ▶ Wolksvagen
- ▶ Riva
- ▶ Ikea
- ▶ Maserati
- ▶ Intimissimi

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	2020	2021	2022
No. Production receiving assistance	211	312	333
No. Pre-production days	290	433	535
No. Shooting days	420	758	847
Total production days	710	1191	1382
Working days	9273	18.396	27.510
Hotel nights	5436	12.535	20.430
Direct expenditure in Liguria	>4 millions Eur	>7.5 millions eur	>9 millions eur
No. Municipalities involved	56	80	88

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2022 – *Not only Italy*

- ▶ In 2022, Liguria hosted productions from:

Australia, Austria, Belgium,
Canada, France, Germany,
Greece, Japan, India,
Nederland, Spain, Switzerland,
Turkey United Kingdom, USA

*Thank You for your
attention*



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